# Sarah Tietje-Mietz

## EXPERIENCE

#### Haystack Mountain School of Crafts, Deer Isle, ME Digital Content Editor, 4.2022-Present

- Creates + manages strategies and content for the School's social media platforms related to workshops, artists, programs, history + fundraising
- Drafts + distributes Enewsletters to large base of subscribers detailing news, programming, workshops, + fundrasing initiatives
- Drafts + distributes press releases + advertisements for the School
- Assists with all Development documents and events, including grants, annual Gala, art auctions, public tours, programs + other special events
- Point of contact for media relations, archival inquiries, + advertising
- Documents workshops, artists, participants + programs through photo + video

#### Writer and Freelance Journalist, 2018–Present Articles Published in:

- CNY Magazine Cape Cod Life and Home Syracuse. com
- DOCOMOMO-NY-TRI Blog Preservation League of NYS Blog
- American Theatre The Stand Syracuse Woman Magazine
- SU Magazine Post and Courier

#### Stone Quarry Hill Art Park, Cazenovia, NY Hilltop House Director, 12.2019–3.2022 Assistant Director, 11.2018–12.2019

#### Visitor Services, Site Promotion Coordinator, 3.2018-11.2018

- Successfully spearheaded efforts to nationally establish site as prominent example of mid-century architecture, women's art + design
- Developed interpretive programming of historic house + site
- Wrote content for newsletter, social media, + news sources
- Identified and initiated preservation + maintenance projects to stabilize, preserve, + enhance the historic home + studio
- Increased visibility of site through management of public engagement projects, public programming, outreach, + social media presence
- Spoke locally + nationally about the impact + importance of the organization as a cultural resource
- Wrote + helped manage grants for preservation + collection projects
- Managed interns + volunteers related to site projects + programs
- Managed 2019 Artist-in-Residence Program and all gallery exhibits

#### Cazenovia College, Cazenovia, NY Academic Counselor Coordinator, 2014–2018

- Academic support for at-risk student population
- Developed + implemented educational workshops
- Tracked + assisted in managing budget
- Completed NYSED grant writing + reporting

#### s.e.tietje@gmail.com 617-460-4095

## EDUCATION

#### S.I. Newhouse School of Public Communications Syracuse University, NY M.A. Arts Journalism

2018-2020

## School of the Art Institute of Chicago

Chicago, IL M.S. Historic Preservation 2010–2012

#### Art Institute of Boston at Lesley University

Boston, MA B.F.A. Studio Arts 2001-2004

#### SPEAKING

- Moderator, Author Talk with Kristina Wilson for Preservation League of NYS, 2023
- "The Artist as Problem Solver." 2019 Wheler Family Conference
- "Modern Nature: Dorothy Riester and Stone Quarry Hill Art Park." Historic Artists' Homes and Studios 2019 Conference
- "Modern Nature: Dorothy Riester and Stone Quarry Hill Art Park." 2018 SECAC Conference

## PAST AFFILIATIONS

- Preservation Association of CNY, Board
- Cazenovia Forum, Board
- Erie Canal Museum, Board
- Association for Gravestone Studies, NY Chapter, Committee Member